



Cromwell Arts Alliance

MEETING

Monday, May 8, 2023

6:00 pm

Senior Center Dining Room (at Cromwell Town Hall)

Join virtually:

Join Zoom Meeting via your computer:

<https://atlanticdatasecurity.zoom.us/j/99802619219>

Password: 990451

Join Zoom Meeting via phone:

Phone number: 1 646 558-8656

Meeting ID: 998 0261 9219

Password: 990451

Attendees: Paula Emanuele, Rosemary Matus, Karen Allen, Wendy Wilkins, Kathleen Johnson, Suzanne Rutner, Danielle Tenzca

Meeting Agenda

I. Call to order

Meeting called to order at 6:03

II. Approval of agenda

Add Farmer's Market to community events. Motion to approve made by Danielle T., seconded by Karen A., motion carried

III. Approval of minutes from the meeting on April 10, 2023

Motion to approve made by Karen A., seconded by Wendy W., motion carried

IV. Public comments

None

V. Financial report

Account balance \$2,661.50. Had one last donation from Amazon Smiles \$7.46. Danielle also filled out taxes.

VI. All other business

- a. **CCD Report - Rock Hunt:** Thank you to Kathy Johnson! A very conscientious rock distributor!!! And what beautiful Rocks CAA provided. Over 150 rocks are scattered about in the district for the joy of finders. Invite your friends and neighbors to participate. Send in the attached scavenger hunt card to be entered into the raffle: Four \$25.00 gift cards to restaurants in the CCD district. **Business Associates:** The first meeting was held this morning at Intuition Art Collective. Rebecca Mead, Middlesex Chamber, presented information about grants the Chamber provides to businesses who have been in business for a minimum of two years. Five businesses attended. Perhaps meetings will continue if there is a program of sufficient interest, like the Chamber grant

program. Otherwise, the feeling is there is not enough foot traffic in this area to really make meetings beneficial. With regard to support for rehabbing the vacant Sewer Garage, there was excitement for the idea of holding events there and that seating for 99 would be sufficient! (Code requirements change if 100 or over.) **Paint your Spot in the Parking Lot:** Katie Daigle met with Chief Lamontagne and learned where the EV charging stations will be installed. This allows CCD to move forward with this mural activity, another opportunity in which all nonprofits are encouraged to engage. The spots are in the Public Parking Lot across from Mitchell's and the designs have to first be vetted by CCD and then by the Town. There is a boiler plate template for all the spots to be somewhat uniform, but also, lots of space for individual expression. CCD is providing three spots: one for the Town, one for the Police, and one for CCD. Next dibs go to nonprofits and then businesses will be offered spots to paint. More to follow.

Audio Tour: No update from James Demetriades. **WINGS:** The preferred signboard has been ordered, and the WINGS team is moving smoothly with the nonprofits – all but one have finalized their design. The CCD executive board will see the designs and then they will go to Scott Kieras for Town approval. It is wonderful to have this project well underway. Great thanks to Joan Foose, Donna Bernstein and Joan Bent – and of course, to all the nonprofits who are participating!!! **Memorial Day Parade:** CCD will be participating – shine, not rain.

- b. **Scholarship** – we have received 2 submissions. There is a third that came in after the deadline. The scholarship committee will review and make a decision and award the scholarship. We will then inform the recipients and invite them to the July 10 meeting to received their award.
- c. **Social Media/website** – no updates. Once scholarships are awarded, we will update the website with the winners.

VII. CAA Events

- a. **Traveling Bear Update** – no update
- b. **Others – photography contest** – Theme: Connecticut River in Cromwell. We will look to advertise through park & Rec and the Library in addition to the local papers and social media. Advertise by the end of May, Deadline for submissions would be 8/1, we will review the submissions on 8/14 and announce the winners on 8/18.
Poetry Event – Paula will start the process with the library and ask for a date in late September, early October. Will discuss details at the June meeting.

VIII. Community Events

- a. **Memorial Day Parade** – Rosemary asked for volunteers to march with the CAA. Parade starts at 6 pm. Volunteers are Rosemary, Kathy, Karen and her family (Kay may march with her puppet), Paula is a tentative. We will have a Car as well.
- b. **Chalk the Walk** – There are 2 dates in July 7/6 or 7/13 at 5:00. The 6th works best for folks. Rosemary will let the library know. Paula, Karen and Suzanne volunteered. Danielle and Kathleen are tentative. Rosemary will create some stencils; the library will handle all the publicity.
- c. **Wings project** – We submitted our design and it was approved by CCD. We will be painting it at Rosemary's house. We do not know the deadline yet. CCD will let us know.
- d. **Upcoming Events – Farmer's Market** – Advertising opportunity with the Farmer's Market but it was not cheap. It is too late for this year, but we could consider again next year. The CAA officers would like to know what the money would be used for. Rosemary asked but did not get a response yet.

IX. Public Comments – agenda items only

None

X. Adjourn

Motion to adjourn made by Karen A., seconded by Danielle., meeting adjourned at 7:12 pm

Minutes Respectfully submitted by Paula Emanuele

2023 Meeting Dates:

Meetings are held on the Second Monday of the month (unless it is a holiday) at 6:00 pm. We will continue to meet in person in the Senior Center Dining Room (at Cromwell Town Hall), we will also continue to have an open zoom conference for those wishing to join virtually.

January 9	April 10	July 10	* Tuesday October 10
February 13	May 8	August 14	November 13
March 13	June 12	September 11	December 11

*Meeting held on Tuesday due to Holiday