



Cromwell Arts Alliance

MEETING

Monday, February 12, 2024

6:00 pm

Senior Center Dining Room (at Cromwell Town Hall)

Join virtually:

**Join Zoom Meeting via your computer:**

<https://atlanticdatasecurity.zoom.us/j/99802619219>

Password: 990451

**Join Zoom Meeting via phone:**

Phone number: 1 646 558-8656

Meeting ID: 998 0261 9219

Password: 990451

**Attendees:** Wendy wilkins, Ann Grasso, Danielle Tenzca, Paula Emanuele, Rosemary Matus, Karen Allen, Suzanne Rutner

### Meeting Minutes

**I. Call to order**

Meeting called to order at 6:01

**II. Approval of agenda**

Rosemary requested to add support to middle school and high school plays to community events. Motion to approve amended agenda made by Danielle T., seconded by Karen A., motion carried.

**III. Approval of minutes from the meeting on December 11, 2023**

Postpone approval of minutes to next meeting.

**IV. Public Comments**

None

**V. Financial Report**

Received a donation of \$250.00 from Company N” Tempo Faculty Concert. Daniele submitted the request for the stipend from the Town. CAA current account balance is \$2,916.95.

**VI. All other Business**

- a. **CCD Report** – 5th Annual Coffeehouse, Saturday, February 24, 2-4 PM in the Belden Room of the Cromwell Library. Purchase tickets in advance and save \$5.00 which then gives you more money to spend on the wonderful raffle prizes including a 50/50. A huge thanks to Rosemary and Suzanne for all their work gathering and assembling the raffle baskets!

ROCK HUNT: next up is rock painting for the April 27 opening day of CCD Rock Hunt where all non-profits are asked to participate in order to highlight their organizations! 20 rocks (minimum) are requested from each nonprofit; note there are 40 businesses #inthedistrict and if you want one of your rocks at each business, you might want to

consider painting 40. We are hopeful that someone from your organization will help distribute the rocks, which this year will be hidden in plain sight at each business in order to bring attention to each business #inthedistrict.

CCD Business Associates is hosting Rebecca Mead of MCRC (Middlesex County Revitalization Commission) on Feb. 27 at 8:00 AM when she will roll out the latest Grant Opportunity. CCD is happy to invite any business wishing to attend this meeting held in the Community Room of the Cromwell Police Station. Danielle, please take note. \$25K max. Applications can be received March 1-30.)

Celebrating Paint by Number Mural: March 30 with rain date April 6. Please save the dates on your calendars. More information to follow.

Sewer Garage update: potentially, Mayor James will be presenting to the Council and Town Manager this Wednesday evening at Town Council requesting bond funding. Note that Matt Lesser specifically requested awareness of how this renovation will help Economic Development and Middlesex Chamber has endorsed this project.

- b. **Scholarship** – Danielle revised the scholarship documents. We can start the advertising now. Applications will be due on April 20<sup>th</sup>; decisions will be made by May 4<sup>th</sup> and we will award the scholarship at our May 13<sup>th</sup> meeting. Danielle will check in with Marje to see if she still able to be in the scholarship committee. Wendy will continue to be on the committee. Karen Allen is willing to step in if needed. Danielle will forward all the updated documents as well as the marketing plan. Each member with a task will then complete it.
- c. **Music Scholarship (Danielle)** – Danielle requested support from CAA to be a sponsor at a new event Company N’ Tempo is developing. CNT is looking to start a competition for vocal, guitar and piano and they are looking for organizations to sponsor a scholarship to the winners. Danielle request is for CAA to sponsor one of the categories with a scholarship for a month worth of lessons (approximately \$132). Rosemary called for a vote of approval, it was seconded by Suzanne and all other present members approved (Danielle abstained). CAA will sponsor 1 scholarship for the CNT competition.
- d. **2024 planning** – Executive board will meet today after the CAA meeting is adjourned to plan.
- e. **Membership** – We need to drive up membership. Rosemary asked all members to help with driving up membership.
- f. **Bylaws** - Executive board will review and make updates to the bylaws. They will be sent to the CAA members by our next meeting.
- g. **Social Media/Website** – Paula will update the scholarship page. Rosemary will follow up with Marje on other social media aspects.

## VII. CAA Events

- a. **Traveling Bear Update** – no updates

## VIII. Community Events

- a. **CNT Faculty Concert** – for the 2<sup>nd</sup> year CNT faculty concert raised funds to donate to CAA. CAA is grateful for CNT’s continued support.
- b. **Youth Services Fair** – CAA will host a booth at the Youth Services fair on March 7th from 5:30 pm – 6:45 pm in the Cromwell Town Hall Gym. Any CAA member available to volunteer at the event please contact Rosemary.
- c. **Upcoming events** – Co-sponsored Paint nights with Cromwell Belden Library are scheduled for 3/13 and 5/2 @ 6pm need to register at Cromwell Belden Library. CAA donated raffle basket to CCD’s coffeehouse event and also to the St Patrick’s planning committee for their event held on 2/11.

**IX. Public Comments – agenda items only**

None

**X. Adjourn**

Motion to adjourn made by Danielle T., seconded by Karen A. meeting adjourned at 6:53 pm

Minutes Respectfully submitted by Paula Emanuele

**2024 Meeting Dates:**

Meetings are held on the Second Monday of the month (unless it is a holiday) at 6:00 pm. We will continue to meet in person in the Senior Center Dining Room (at Cromwell Town Hall), we will also continue to have an open zoom conference for those wishing to join virtually.

<del>January 8</del> - Canceled	April 8	July 8	<b>*Tuesday October 15</b>
February 12	May 13	August 12	<b>**November 18</b>
March 11	June 10	<b>** September 16</b>	December 9

**\*Meeting held on Tuesday due to Holiday**

**\*\*Meeting held on the third Monday due to conflicts**